



5411 Jackson Road, Ann Arbor, MI 48103

# Estimate

# 564285

Estimate Date  
Valid If Ordered By  
Payment Terms

January 17, 2018  
March 03, 2018  
Quote amount due w/order, Bal due upon receipt

Trim Size  
Page Count  
Overs/Unders

6" x 9"  
216  
10.00% / 10.00%

**Customer Contact Address** Richard Towle (13087)  
Richard Towle  
311 W Main ST  
Denmark, ME 04022-5215  
**Email** attroll@gmail.com

**Sales**

Shirin Sajjadi  
734.913.1274  
[shirin.sajjadi@edwardsbrothersmalloy.com](mailto:shirin.sajjadi@edwardsbrothersmalloy.com)  
Sandy Clack  
910.893.2717 extension 3224  
[Sandy.Clack@EdwardsBrothersMalloy.com](mailto:Sandy.Clack@EdwardsBrothersMalloy.com)

**Title** WhiteBlaze

**Customer Service**

## PROJECT SPECIFICATIONS

### 1 Color Text Pages

Page Count 216 pages  
Prepress PDF Files  
Colors Black  
Paper 50# Williamsburg 94 Smooth, 513 PPI, opacity 90, brightness 94  
Soft Proof (PDF)  
Perforation  
Note See below for additional information

### Cover

Prepress PDF Files  
[View Design Template](#)  
Outside Colors 4 Colors  
Outside Coating Glass Layflat Film Lamination  
Paper 10 pt. C1S  
Color Proof

### Perfect Softcover

Pages to Bind 216  
1 Color Text Pages  
Cover  
Packing Single Wall Cartons  
FOB Origin Point

## ESTIMATE PRICING

Bind Description	500	1,000	2,000
Perfect Softcover			
<b>PRICE DETAIL</b>			
Manufacturing	\$2,447.58	\$2,307.24	\$2,620.23
Text Paper	\$318.76	\$610.45	\$1,022.12
<b>TOTAL</b>	<b>\$2,766.34</b>	<b>\$2,917.69</b>	<b>\$3,642.35</b>

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### Total Unit Price

Perfect Softcover \$5.53 \$2.92 \$1.82

### Overrun Rate

Perfect Softcover \$2.64 \$1.71 \$1.22

### Shipping to 04350 from 48103

Estimated Shipping Charge \$315 \$412 \$573  
Estimated Weight (Pounds) 375 710 1,381

Shipping rates include liftgate, residential delivery, and inside delivery.

Service	500	1,000	2,000
Liftgate Service	included	included	included
Residential Delivery	included	included	included
Inside Delivery	included	included	included

Note: Shipping rates include liftgate, residential delivery, and inside delivery.

### Total Shipping Discounts and Handling Fees

Motor freight estimates are based on the estimated quantity of books. For billing, motor freight is adjusted to reflect the final weight of the actual shipment which is based on the final book count. No handling / loading fee is charged for the main bulk shipment of books. For additional shipments, the handling / loading fee is \$6.00 per shipment plus \$0.30 per book. A minimum of \$10.00 and a maximum of \$69.00 will apply per additional shipment.

Estimated freight is based on a commercial destination unless otherwise noted.

## NOTES CONTAINING ADDITIONAL ESTIMATE INFORMATION

### 1 Color Text Pages

A page count of 216 would allow for an event press section (divisible by 8) without having to add blanks.

## OPTIONAL PRODUCT ENHANCEMENTS

### Interaction Among Optional Product Enhancements

Pricing for Optional Product Enhancements is a firm offer, not an estimate. We have made all efforts to minimize any possible interaction among specifications. However, if you decide to make multiple specification changes, it is recommended that you obtain a new estimate to avoid any unexpected interaction in the pricing of your revised estimate.

#### 1 Color Text Pages

Add 1 Color Text Correction	\$11.19 Each, \$22.38 Min	\$11.19 Each, \$22.38 Min	\$11.19 Each, \$22.38 Min
Change Paper to <a href="#">40# Accent Opaque, 645 PPI</a>	\$231.59	\$107.04	\$176.74

#### Cover

Add Correction to Outside	\$160.00	\$160.00	\$160.00
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### Terms and Conditions

#### FOR INTERNAL USE ONLY\*

KeithBauer-13087	232e.232m 3.9	148e.148m 2.1	148e.148m 2.4
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